

iMovie Project Description

EPA 558: Digital Video in the Mac Classroom: Using iMovie

This is a description of your video concept and general plans for your iMovie project. Take into consideration challenges, problems and available resources that could affect the outcome of your project.

Hand in this completed proposal by the next class (March 20).

Name \_\_\_\_\_

Grade taught \_\_\_\_\_

Video Title \_\_\_\_\_

Video Style (creative, documentary, promotional, instructional, etc.)

\_\_\_\_\_

Target Audience \_\_\_\_\_

Approximate Length of Video \_\_\_\_\_

Video Goals & Objectives - What does the video aim to teach, portray or illustrate?  
What effect do you want to have on the audience?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Video Description – Provide a brief description of your video

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Settings & Resources – Indicate where your video will take place and what props, special lighting or other resources might be needed.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Any additional info, comments about your project?

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\_\_\_\_\_  
\_\_\_\_\_