

Corporate Partners  
Marketing/Membership Meeting Minutes 12/15/05

Attending: Jim Milliken, Ralph Hendrix, Chris Hamilton, Christy Hillman

**Newsletter:**

Laura DeGrace is getting a proof ready to send to Ray. It seems as if this is the point where the newsletters get delayed.

Ralph wanted to speak with Rich about taking full control of the newsletter.

Articles for consideration; 3 new Deans this year. Jim has already written a piece on John Voyer.

It was suggested that instead of scheduling 3 newsletters per year, we send them out only when new and relevant information develops.

Jim Milliken will send all DID YOU KNOW info to Chris Hamilton via e-mail to blast monthly. System for e-mails needs to be established.

Items for blast may include:

New members will be recognized when they join. (Jim will create a template for this.)

Any relative info about USM

**New Members:**

Ralph will recognize new members and guests at each breakfast.

We need to work with programming to identify a point person who will manage all promo items. It was agreed that the number of items on each table should be limited to four. The remaining can be placed in the back of the room on a table. Ralph was going to talk to someone on the programming committee.

**Recruitment:**

Our group needs additional members and specifically some with writing skills.

For February, Ralph suggested a non-profit blitz, inviting any CP member who sits on a board to bring their ED or staff to the next CP breakfast, for us it is good recruiting, for them it is a good networking opportunity.

**For Next Meeting: 1/19/06 7:30-9:00**

The agenda should include a round table to gather any news items for newsletter or DID YOU KNOW

Discussion about how to assist with the Alumni Golf Tournament